# In House Branding

We have our own in house branding department with pad printing, silk-screening, laser engraving, embossing and embroidery. This gives us the capability for faster turn-around times and competitive prices to the client.



#### SCREEN PRINT

sasol NATIONAL YOUTH ORCHESTRA

#### EMBOSS



A logo is imprinted onto a metal block which is then pressed down onto the material with force, and leaves the logo imprinted on the product

This branding is best for

large logos. The logo is

burned onto the gauze,

which is tightly pulled

over a metal frame. Ink

is then pushed through

squeegee, and only the

the aauze usina a

burned area are

transferred

## PAD PRINT



#### **DOME DECAL**



## LASER ENGRAVE



This branding is generally used on smaller products and is applied by transferring ink onto the product using a silicone cushion which is pressed onto the item

This is a digitally printed sticker which is cut to a conventional shape and then coated with polyurethane whichs give the sticker a three dimensional appearance.

FOIL EMBOSSING GOLD OR SILVER



The same process as embossing is followed but before the product is imprinted, a layer of foil is layed onto the product, the block is then pushed onto the foil and product to create the foiled imprint

